

BRAND TO STAND OUT

Learn proven strategies to
create a powerful brand
that attracts ideal clients,
builds your reputation, and
fuels your music career

June 10th-14th at 12pm ET

with Dr. Fabiana Claire



June 2024

[ADD TO YOUR CALENDAR](#)

SUN	MON	TUE	WED	THU	FRI	SAT
02	03	04	05	06	07	08
09	10 12PM ET	11 12PM ET	12 12PM ET	13 12PM ET	14 12PM ET	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

ADD THESE TIMES AND DATES TO YOUR DIGITAL CALENDAR?

[CLICK HERE](#)

MONDAY, JUNE 10TH FROM 12PM-1:30PM

SESSION 1

THE POWER OF

Storytelling



Embrace your story to build trust and rapport with your ideal clients. People connect emotionally to stories.



Shift your mindset from "me" to "we." Your business is about serving others and making a difference, not just about you.

THE 4 LEVELS OF VALUE

HOW TO WORK SMARTER NOT HARDER WHILE INCREASING PROFITABILITY AND IMPACT

YOUR BUSINESS NOW

YOUR BUSINESS?

**HOW DO YOU FEEL
ABOUT THIS? WHY?**

YOUR LIFE

YOUR LIFE?

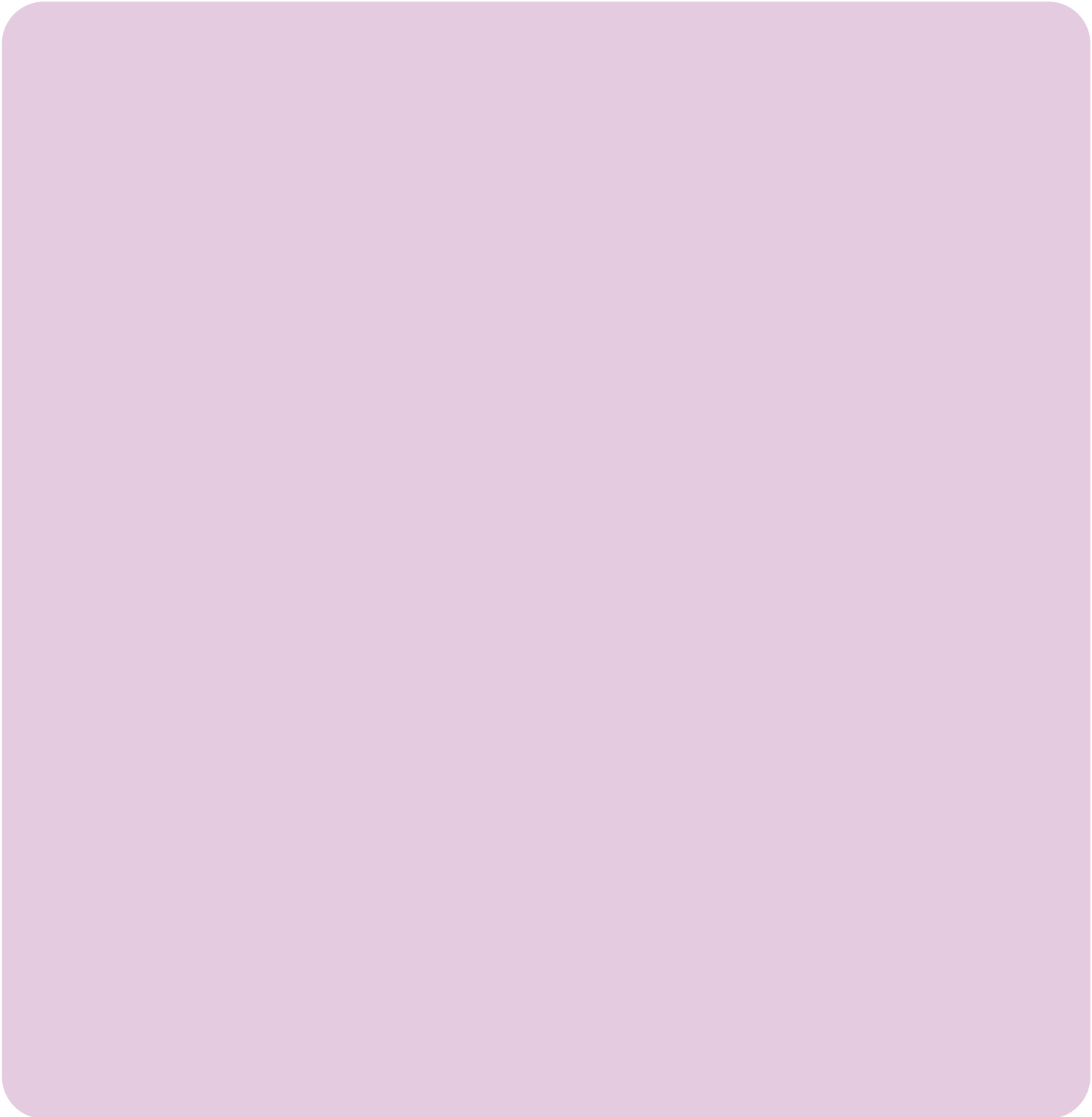
**HOW DO YOU FEEL
ABOUT THIS? WHY?**

TUESDAY, JUNE 11TH FROM 12PM-1:30PM

SESSION 2

MAGNETIZE DREAM CLIENTS

with your Message





Be the ambassador of your brand,
not just let your music speak for
you. Master communicating your
unique value proposition.



Connect with your ideal
clients by acknowledging
their struggles and sharing
your own journey.
Be authentic and relatable.

WEDNESDAY, JUNE 12TH FROM 12PM-1:30PM

SESSION 3

POSITIONING Strategies
to Increase sales

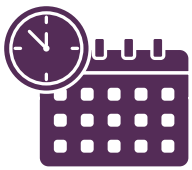


Positioning isn't just marketing; it's becoming. Attract the clients you embody. Embrace the qualities you want to see in them.



Premium clients pay for value, not just income. Focus on the transformation you deliver and your unique value proposition.

FOCUS POINTS FOR SCALING YOUR MUSIC BUSINESS WITH SIMPLICITY



SCHEDULE



BUSINESS MODEL



CREATIVITY



STRATEGIZING



COMMUNITY



FOCUS

YOUR BUSINESS IN THE FUTURE

YOUR BUSINESS IN
3-5 YEARS?

HOW DO YOU FEEL
ABOUT THIS? WHY?

YOUR LIFE IN THE FUTURE

YOUR BUSINESS IN
3-5 YEARS?

HOW DO YOU FEEL
ABOUT THIS? WHY?

THURSDAY, JUNE 13TH FROM 12PM-1:00PM

BONUS SESSION 1

INTEGRATING Knowledge
to *Expand Impact*

FRIDAY, JUNE 14TH FROM 12PM-1:00PM

BONUS SESSION 2

ACTION Plan to
Maximize Implementation

Let's talk.

I Can Help You Create A Customized 6-Figure Scaling Strategy For Your Music Business...For FREE! Take the first step...

BOOK A FREE SCALABLE BUSINESS AUDIT

I can show you the exact steps you need to take to win back your time and multiply your income with a few strategic tweaks during your complimentary business audit!

In this quick session, you will:

1. First, clarify your **#1 business goal** for the next 12 months.
2. Next, uncover the **#1 growth challenge** you face.
3. Finally, **develop your action plan** to hit your 12-month goals.

If you're ready to shortcut your path to financial and artistic prosperity without sacrificing your quality of life, **book a free scalable business audit here:**

YES! BOOK MY FREE SCALABLE BUSINESS AUDIT!